***VIRGINIA TRUCKING ASSOCIATION***

***SUPPLIERS FUND***

***2017 ANNUAL CONVENTION***

Dear VTA Member:

On ***October 8 – 10***, the **Virginia Trucking Association** will hold its ***2017 Annual Convention*** at the brand new ***Hilton Norfolk The Main*** that opened in downtown Norfolk this Spring to rave reviews. The Convention Committee has worked hard to put together an informative program and fun activities that will make this a meeting you don’t want to miss!

As members of the Suppliers Group, the VTA is once again requesting our combined support by making donations to the general convention fund. Last year, your generous contributions paid for:

❖ Food and refreshments during the receptions . . .

❖ All coffee breaks . . .

❖ Musical Entertainment …

❖ Speaker Expenses. . .

❖ Door Prizes . . .

❖ Golf Tournament Prizes . . .

Your continued support in 2017 will provide hospitality and prizes for your customers as well as provide you the opportunity to network with the key decision-makers from Virginia's leading trucking fleets.

**Now is the time to show our support with your strong commitment to the VTA Suppliers fund!**

In return for your generous contribution, your company will be recognized according to your level of contribution as shown on the enclosed **Sponsorship Pledge Form**.

Complete the information requested on the enclosed form as soon as possible. Send your response form, payment and company information to the VTA office **no later than September 15, 2017**, so that advance plans and purchases can be made.

Please call the VTA office at 804-355-5371 if you have any questions or need any additional information.

Many thanks for your continued support and we look forward to seeing you in Norfolk**!**

Sincerely,

Tom

P. Dale Bennett Tom Mohr

President & CEO Highway Motors, Inc.

Virginia Trucking Association Chairman, VTA Suppliers Group

**Virginia Trucking Association Suppliers Division, 4821 Bethlehem Road, Suite 101, Richmond VA 23230**

**Virginia Trucking Association**

***2017 Annual Convention***

**\* \* \* \* \* \* \* \* \* \* \* \* \***

**October 8 - 10, 2017**

**Hilton Norfolk The Main – Norfolk, Virginia**

***2017 CONVENTION SPONSORSHIP PLEDGE FORM***

Please make your check payable to: **VIRGINIA TRUCKING ASSOCIATION SUPPLIERS FUND**

Please mail your check to: VIRGINIA TRUCKING ASSOCIATION SUPPLIERS FUND

4821 Bethlehem Road, Suite 101

Richmond, VA 23230

***Note: Payment must be received by the VTA office no later than September 22, 2017 in order to have your company name and logo included on the banners and printed recognition materials!***

**2017 VTA CONVENTION SPONSORSHIP LEVELS**

(Please indicate your sponsorship level)

***► PLATINUM* ($2,500)**

***► GOLD*  ($1,500)**

***► SILVER*  ($1,000)**

***► BRONZE*  ($500)**

\_\_\_\_\_\_\_ Attached is my check in the amount of $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ as a Sponsor of the

2017 VTA Annual Convention.

\_\_\_\_\_\_\_ Please bill me for $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_ Pay by credit card $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (VTA will contract you for credit card info)

COMPANY NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: State: Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please print your company name as you would like it listed on the VTA Sponsor sheet:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**NOTE: Platinum and Gold Sponsors please send your company logo in graphic format to the VTA via e-mail to** **rbolton@vatrucking.org** **or deliver to the VTA office in an electronic format no later than September 15, 2017 to use for production of the Recognition Banner. If you were a sponsor last year, please let us know if you want to use the same logo and it will not be necessary to provide us with an electronic version.**

Virginia Trucking Association Suppliers Division

4821 Bethlehem Road, Suite 101, Richmond VA 23230

Phone: (804) 355-5371 ◆ Fax: (804) 358-1374

**Virginia Trucking Association**

**2017 Annual Convention**

**\* \* \* \* \* \* \* \* \* \* \* \* \***

**October 8 - 10, 2017**

**Hilton Norfolk The Main – Norfolk, Virginia**

***SPONSORSHIP BENEFITS***

|  |  |
| --- | --- |
| ***PLATINUM* ($2,500 or more)*** Recognition in the Convention Program
* Logo on Recognition Banner hung at Meetings and Functions (Please provide logo to the VTA in graphics format)
* Exhibit Table for display
* Recognition in VTA Newsletter
* Recognition on VTA Web Site
* Listing on Sign at the Registration Desk
* Listing on each Table at Meal Functions
* Listing on Signs at Entrance to Function
* Introduced at Business Meeting
 | ***GOLD* ($1,500)*** Recognition in the Convention Program
* Logo on Recognition Banner (Please provide logo to the VTA in graphics format)
* Exhibit Table for display
* Recognition in VTA Newsletter
* Listing on Sign at the Registration Desk
* Listing on each Table at Meal Functions
* Listing on Signs at Entrance to Functions
 |
| ***SILVER* ($1,000)*** Recognition in the Convention Program
* Listing on each Table at Meal Functions
* Recognition in VTA Newsletter
* Listing on Sign at the Registration Desk
 | ***BRONZE* ($500)*** Recognition in the Convention Program
* Recognition in VTA Newsletter
 |

***PROMOTIONAL ITEM GIVEAWAYS***

Sponsors may provide promotional items (golf balls, tees, pens, notepads, key chains, etc.) to give to members attending the convention or door prizes (nicer items, like electronics, gift cards, etc.) for attendee drawings. If you have promotional items or door prizes to donate, please complete the form below and return it to the VTA office:

**\_\_\_\_\_ YES,** We will furnish promotional giveaway items or a door prize(s) as described below. (If you will be attending the convention, please bring your items with you. Otherwise, call the VTA to make other arrangements to get your items to the Hilton Norfolk The Main)

Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Description of Item: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Quantity: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(A minimum of 150 “non-golf” and/or a minimum of 75 “golf” promotional items is recommended. Unused items will be returned upon request.)

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