



## Kinedyne Cares College Scholarship Program

Kinedyne Corporation – the leader in cargo-control products for the transportation industry – is conducting its second annual “College Scholarship Program.” The *Kinedyne Cares* initiative is available to members of the Virginia Trucking Association, including their immediate family members, dependents, household members, and partners from a legal civil union.

Participants are required to write a short essay addressing the topic, “How the trucking industry has impacted my life.” More details about the *Kinedyne Cares* “College Scholarship Program” are below:

### *Kinedyne Cares* **2010 College Scholarship Program Contest Parameters**

**Award range** - One-time, \$2,500 gift to one (1) recipient; funds to be payable directly to recipient's college/university for tuition costs on bursar account. Funds to be disbursed on/about August 15, 2010.

**Eligibility** - Members of select associations in good standing, as well as immediate family members, dependents, household members, and partners of a legal civil union. Applicants must be in senior year of high school and/or already enrolled in a college/university (either undergraduate or graduate program)

**Required application materials/info** - Essay, proof of membership, name/address, signed waiver form\*

**Essay specifics** - As part of the overall application process, candidate must provide an essay (maximum length of 500 words) addressing the topic “How the trucking industry has had a positive impact on my life.”

**Judging process** - Kinedyne's external agent will receive/review all applications, then forward top 3 entries to Kinedyne management for final selection.

**Application deadline** - May 14, 2010

**Announcement of winner** - On/about June 15, 2010

**Information Contact:** To request an application form or for more information, contact: Diana Westenberger, Account Executive, Success Communications Group, [dwestenberger@successcomgroup.com](mailto:dwestenberger@successcomgroup.com), (973) 992-7800 x171

\* Waiver form gives Kinedyne Corporation right to reproduce winning scholarship applicant's essay in promotional materials (including video), as well as use recipient's likeness