

***VIRGINIA TRUCKING ASSOCIATION
SUPPLIERS FUND***

2011 ANNUAL CONVENTION

Dear VTA Supplier Member:

On **October 2 – 4, 2011**, the **Virginia Trucking Association** will be celebrating its **2011 Annual Convention** at the Wintergreen Resort in beautiful Nelson County, Virginia. With the program and activities planning complete, this meeting should be informative and fun!

As members of the Suppliers Group, the VTA is once again requesting our combined support by making donations to the general convention fund. Your generous contributions in 2010 paid for:

- ❖ Food and refreshments during the receptions . . .
- ❖ All coffee breaks . . .
- ❖ Entertainment by L'Angelus
- ❖ Speaker Expenses. . .
- ❖ Door Prizes . . .
- ❖ Golf Tournament Prizes . . .

Your continued support in 2011 will provide hospitality and prizes for your customers as well as provide you the opportunity to network with the key decision-makers from Virginia's trucking industry.

Now is the time to show our support with your strong commitment to the VTA Suppliers fund!

In return for your generous contribution, your company will be recognized according to your level of contribution as shown on the enclosed **Sponsorship Pledge Form**.

Complete the information requested on the enclosed form as soon as possible. Mail your check and company information **no later than September 2, 2011**, so that advance plans and purchases can be made.

Please call the VTA office at 804-355-5371 if you have any questions or need any additional information.

Many thanks for your continued support and we look forward to seeing you at Wintergreen!

Sincerely,



P. Dale Bennett
President & CEO
Virginia Trucking Association

Virginia Trucking Association

2011 Annual Convention

October 2 - 4, 2011

Wintergreen Resort

Wintergreen, VA

2011 CONVENTION SPONSORSHIP PLEDGE FORM

Please make your check payable to: **VIRGINIA TRUCKING ASSOCIATION SUPPLIERS FUND**

Please mail your check to: **VIRGINIA TRUCKING ASSOCIATION SUPPLIERS FUND**
1707 Summit Avenue, Suite 110
Richmond, VA 23230

2011 VTA CONVENTION SPONSORSHIP LEVELS

(Please indicate your sponsorship level)

- ▶ **PLATINUM** (\$1,500 or more)
- ▶ **GOLD** (\$1,000 - \$1,499)
- ▶ **SILVER** (\$500 - \$999)
- ▶ **BRONZE** (\$0 - \$499)

_____ Attached is my check in the amount of \$ _____ as a Sponsor of the
2011 VTA Annual Convention.

_____ Please bill me for \$ _____

COMPANY NAME: _____

Contact Person: _____

Address: _____

City: State: Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

Please print your company name as you would like it listed on the VTA Sponsor sheet:

NOTE: Platinum and Gold Sponsors please send your company logo in graphic format to the VTA via e-mail to info@vatrucking.org or deliver to the VTA office on a computer disk no later than September 2, 2011 to use for production of the Recognition Banner. If you were a sponsor last year, please let us know if you want to use the same logo and it will not be necessary to provide us with an electronic version.

**Virginia Trucking Association
2011 Annual Convention**

**October 2 - 4, 2011
Wintergreen Resort
Wintergreen, VA**

SPONSORSHIP BENEFITS

PLATINUM (\$1,500 or more)

- Recognition in the Convention Program
- Logo on Recognition Banner Hung at Meetings and Functions (Please provide logo to the VTA in graphics format)
- Recognition in VTA Newsletter
- Recognition on VTA Web Site
- Listing on Sign at the Registration Desk
- Listing on each Table at Meal Functions
- Listing on Signs at Entrance to Function
- Introduced at Business Meeting

GOLD (\$1,000 - \$1,499)

- Recognition in the Convention Program
- Logo on Recognition Banner (Please provide logo to the VTA in graphics format)
- Recognition in VTA Newsletter
- Listing on Sign at the Registration Desk
- Listing on each Table at Meal Functions
- Listing on Signs at Entrance to Functions

SILVER (\$500 - \$999)

- Recognition in the Convention Program
- Listing on each Table at Meal Functions
- Recognition in VTA Newsletter
- Listing on Sign at the Registration Desk

BRONZE (\$0 - \$499)

- Recognition in the Convention Program
- Recognition in VTA Newsletter

PROMOTIONAL ITEM GIVEAWAYS

In addition to your monetary contribution, if you have any promotional items (golf balls, tees, pens, notepads, key chains, etc.) that you would like to donate for distribution to attendees at the convention, please complete the following:

_____ **YES**, We will furnish promotional giveaway items as described below.

(If you will be attending the convention, please bring your items with you. Otherwise, call the VTA to make other arrangements to get your items to Wintergreen.)

Company: _____

Contact: _____

Description of Item: _____

Quantity: _____

(A minimum of 125 “non-golf” items and/or a minimum of 50 “golf” items is recommended. Unused items will be returned upon request.)

Virginia Trucking Association Suppliers Division
1707 Summit Avenue, Suite 110, Richmond VA 23230
Phone: (804) 355-5371 ♦ Fax: (804) 358-1374