



VIRGINIA TRUCKING ASSOCIATION  
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**VIRGINIA TRUCKING ASSOCIATION 2011 ANNUAL CONVENTION**  
**Wintergreen Resort**  
**Wintergreen, VA**  
**October 2 - 4, 2011**

***“Climbing the Mountain to Recovery”***

Dear VTA Member:

Your Association is hosting its 2011 Annual Convention at the beautiful Wintergreen Resort in Wintergreen, Virginia. [Click here](#) for a video tour or visit [www.wintergreenresort.com](http://www.wintergreenresort.com) for more information about the resort. This premier event brings people involved in Virginia's trucking industry together so they can learn about important trucking issues, network and exchange ideas, meet new friends, make new business contacts and spend time with old acquaintances.

The theme for this year's meeting is *Climbing the Mountain to Recovery*. Our program will feature presentations and speakers on topics and issues that will help you position your company to cope with a number of critical legislative, regulatory and industry issues and continue surviving the long climb to economic recovery. In recognition of the tough economic conditions, we have done our best to keep the registration fees and room rates at reasonable levels to make it affordable for more members to attend the Convention.

The convention will kick off with the annual golf tournament on the afternoon of Sunday, October 2 at Stoney Creek Golf Course. The Welcome Reception & Dinner will be held on Sunday evening. Monday will be filled with speakers and educational sessions, followed by a Reception & Dinner in the evening. Tuesday morning will be check out and departure.

The planning committee has put together all the ingredients that make for a successful meeting - a great facility, an informative program and fun, entertaining social events - all that's needed is YOU! *Make your plans to attend TODAY!*

**ACT NOW!**

Enclosed is the meeting registration form and room reservation instructions. ***The Deadline for Room Reservations Is Friday, September 2! - Reserve Your Room Today!*** It is strongly recommended that you make room reservations as soon as possible. On September 2, the VTA room block will be released and, after that date, rooms may not be available.

***PROGRAM & SPEAKER HIGHLIGHTS***

Attached are the preliminary agenda and a summary of the program topics and speakers.

***RECREATIONAL ACTIVITIES***

***Alton B. Hall Memorial Golf Tournament – Sunday, October 2*** - The annual Captain's Choice format golf tournament will be held at the Stoney Creek Golf Course in historic Rockfish Valley. The course flows through a setting that is as relaxing as it is challenging. World-renowned golf architect Rees Jones designed a trio of nines that blend seamlessly into the natural surroundings.

The fee for the Golf Tournament is \$65 per player, which includes greens fee and cart. Lunch prior to the tournament is on your own. The golf prizes are sponsored by the VTA Suppliers Division. Please list the player name(s) and handicap or average score on the registration form and include the \$65 per player fee with your registration. ***There are a limited number of spaces available for the tournament. It is important that you register to play as soon as possible. We can not guarantee that persons registering after September 20, 2011 will be able to participate in the tournament!***

**Amenities** – Visit Wintergreen Resort and you will be treated to magnificent mountain views, sumptuous luxury, and thrilling recreation. Spanning 11,000 acres on the eastern slopes of the Blue Ridge Mountains, our spacious condominiums and vacation homes are surrounded by winding trails, cascading streams and lush forests. The ultimate four-season vacation or conference spot, Wintergreen Resort is peaceful and refreshing, with an endless variety of activities. The resort features four seasons of mountain recreation and amenities including 45 holes of championship golf on two courses; exhilarating winter skiing, snowboarding and snowtubing; an award-winning tennis program; a full-service, mountaintop spa; outdoor recreation such as hiking, fly fishing, and swimming; a variety of enticing dining options; and much more.

For more information about the amenities and activities available at Wintergreen Resort, visit [www.wintergreenresort.com](http://www.wintergreenresort.com).

### **HOTEL & ROOM RESERVATIONS**

Nestled in a beautiful mountain setting and surrounded by breathtaking views, Wintergreen Resort offers tastefully furnished studios, charming mountain villas and luxurious condominiums perfect for a romantic getaway, family holiday or corporate retreat. Rooms available in the VTA room block are:

- ***Studio*** - efficiency with one bed (queen or king), full bath, kitchenette (range top, microwave, refrigerator), eating area and shared bedding for two people. They are 600 - 800 square feet and decor styles vary.
- ***One Bedroom Condo*** – provides all the comforts of an apartment - living room with fireplace, complete kitchen, one enclosed bedroom and bath. One queen or king shared bed to accommodate two people. They are 800-1000 square feet and decor styles vary.

The special VTA room rates for the 2011 Convention are:

- ***Studio*** = \$109 per night (plus taxes)
- ***One Bedroom Condo*** = \$149 per night (plus taxes)

You may make your reservations online by using this link: [Click Here for Lodging Reservations](#) or by calling 1-800-611-6888 and asking for the Group Reservations Department. Be sure to mention you are attending the VTA Annual Convention to receive our special room rates.

NOTE: If your spouse is attending with you, you must pay the spouse registration fee in order for her/him to have breakfast, lunch and the group dinners. Two meeting attendees staying in the same room must pay the single registration fee for each person.

YOU ARE RESPONSIBLE FOR MAKING YOUR OWN ROOM RESERVATIONS. YOUR ROOM ACCOMODATIONS ARE NOT INCLUDED IN THE CONFERENCE REGISTRATION FEE.

**THE DEADLINE FOR ROOM RESERVATIONS IS FRIDAY, SEPTEMBER 2, 2011.**

### **HOW TO REGISTER TO ATTEND**

Enclosed is the registration form to sign up for the meetings and other activities. For planning purposes, it is important that you indicate on the Registration Form the number of people that will participate in each meal and activity. **Return the form and a check for the appropriate fees to the VTA no later than Friday, September 2, 2011** No refunds will be given after September 20, 2011. If you have any questions or need additional information, please call the VTA at (804) 355-5371. We look forward to seeing you at beautiful Wintergreen!

**2011 Virginia Trucking Association Annual Convention  
Wintergreen Resort  
Wintergreen, VA**

**PRELIMINARY AGENDA**

**Sunday, October 2, 2011**

|                               |  |
|-------------------------------|--|
| 12:00 noon<br>(Shotgun Start) | Alton B. Hall Memorial Golf Tournament (Lunch on Your Own) |
| 4:00 p.m.                     | Stoney Creek Golf Course                                   |
| 5:00 p.m. - 7:00 p.m.         | Room Check-In  |
| 7:00 p.m. - 9:00 p.m.         | Registration Desk Open                                     |
|                               | Welcome Reception & Dinner                                 |

**Monday, October 3, 2011**

|                        |                                   |
|------------------------|-----------------------------------|
| 6:30 a.m. - 8:30 a.m.  | Breakfast                         |
| 8:00 a.m.              | Registration Desk Open            |
| 8:30 a.m. - 12:00 noon | <i>Business Sessions</i>          |
| 12:00 noon - 1:00 p.m. | Lunch                             |
| 1:00 p.m. - 4:00 p.m.  | <i>Business Sessions</i>          |
| 6:30 p.m.              | Reception, Dinner & Entertainment |

**Tuesday, October 4, 2011**

Check Out & Departure

**PROGRAM & SPEAKER HIGHLIGHTS**

***DMV Commissioner Rick Holcomb*** will update us on the various motor carrier regulatory and tax programs administered by DMV as well as his initiatives to improve customer service for the trucking industry. Because the majority of Virginia's trucking taxes and regulations are administered and enforced by DMV, this should be a valuable session for the industry to ask questions and exchange ideas with the Commissioner.

***Electronic Logging*** - No one doubts that some type of electronic logging mandate for the trucking industry is coming. This session will feature an update on the regulatory and legislative status of an electronic logging mandate. In addition, there will be presentations from two manufacturers about the impact on trucking companies and how they can be prepared to comply.

***Federal Health Care Reform*** - This presentation will explain how the federal health care reform law will impact employers and their employees' health insurance coverage.

***Impact of CSA on Drivers & Carriers*** - Rebecca Brewster, President of the American Transportation Research Institute, will report on the results of ATRI's recent surveys of truck drivers and motor carriers to try to quantify the effect CSA is having or will have on drivers, carriers, freight pricing and operational costs.

***2011 Issues Update and the 2011 Elections*** - VTA President & CEO Dale Bennett will report on trucking legislation considered in the 2011 Session of the Virginia General Assembly and provide insight into other legislative and regulatory issues on the horizon for trucking in Virginia as well as his thoughts on the potential impacts of Virginia's upcoming elections for all 140 seats in the General Assembly.

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**REGISTRATION FORM**

|   |                         |
|---|-------------------------|
| Name: _____   | Badge Name: _____       |
| Spouse (if attending): _____  | Badge Name: _____       |
| Company : _____   |                         |
| Address: _____  |                         |
| City: _____   | State: _____ Zip: _____ |
| Phone: _____ Fax: _____ E-mail: _____   |                         |
| <input type="checkbox"/> Check here if any registrant has special dietary needs and we will contact you for appropriate arrangements. |                         |

*Please Circle Registration Category*

| Category  | Registration Fee<br>Before 9/2/10 | Late Registration Fee<br>After 9/2/10 |
|---|-----------------------------------|---------------------------------------|
| VTA Member or Non-Member<br>Motor Carrier – Meeting Attendee* | \$250                             | \$350                                 |
| Spouse*   | \$150                             | \$250                                 |
| Non-VTA Member Supplier Single*                               | \$350                             | \$450                                 |
| Non-VTA Member Spouse*  | \$250                             | \$350                                 |
| Golf Tournament   | \$65 pp                           | \$85 pp                               |
| <b>GRAND TOTAL</b>  | \$                                | \$                                    |

\* Includes Sunday Dinner and Monday Breakfast, Lunch & Dinner

**ACTIVITIES REGISTRATION**

**Number of Participants**

|  |   |
|--|---|
|  | <i>Welcome Reception and Dinner</i> , Sunday, October 2 |
|  | <i>Breakfast</i> , Monday, October 3                    |
|  | <i>Lunch</i> , Monday, October 3                        |
|  | <i>Reception &amp; Dinner</i> , Monday, October 3       |

**Alton B. Hall Memorial Golf Tournament – Sunday, October 2 - Shotgun Start at 12:00 noon**

Captain's Choice Format (Includes Green & Cart Fee)

|             |                            |
|-------------|----------------------------|
| Name: _____ | Handicap/Avg. Score: _____ |
| Name: _____ | Handicap/Avg. Score: _____ |
| Name: _____ | Handicap/Avg. Score: _____ |
| Name: _____ | Handicap/Avg. Score: _____ |

**Return to: Virginia Trucking Association  
1707 Summit Avenue, Suite 110, Richmond, VA 23230 ♦ Fax: 804-358-1374  
*No Later Than September 2, 2011***