

***VIRGINIA TRUCKING ASSOCIATION
SUPPLIERS FUND***

2008 ANNUAL CONVENTION

Dear VTA Supplier Member:

On **September 28 - 30, 2008**, the **Virginia Trucking Association** will be celebrating its **2008 Annual Convention** at the beautiful Williamsburg Lodge in the center of historic Colonial Williamsburg. With the program and activities planning complete, this meeting should be informative and fun!

As members of the Suppliers Group, the VTA is once again requesting our combined support by making donations to the general convention fund. Your generous contributions in 2007 paid for:

Food and refreshments during the receptions . . .
Sponsor Appreciation Luncheon
All coffee breaks . . .
Entertainment & Speaker Expenses. . .
Door Prizes . . .
Golf Tournament Prizes . . .

Your continued support in 2008 will provide hospitality and prizes for your customers as well as provide you the opportunity to network with the key decision-makers from Virginia's trucking industry.

Now is the time to show our support with your strong commitment to the VTA Suppliers fund!

In return for your considerable contribution, your company will be recognized according to the level of contribution as shown on the enclosed **Sponsorship Pledge Form**.

Complete the information requested on the enclosed form as soon as possible. Mail your check and company information **no later than September 12, 2008**, so that advance plans and purchases can be made.

Please call the VTA office at 804-355-5371 if you have any questions or need any additional information.

Many thanks for your continued support and we look forward to seeing you in Williamsburg!

Sincerely,



P. Dale Bennett
Executive Vice President
Virginia Trucking Association

Virginia Trucking Association Suppliers Fund, 1707 Summit Ave., Suite 110, Richmond, VA 23230

**Virginia Trucking Association
2008 Annual Convention**

**September 28 - 30, 2008
The Williamsburg Lodge, Williamsburg, VA**

2008 CONVENTION SPONSORSHIP PLEDGE FORM

Please make your check payable to: **VIRGINIA TRUCKING ASSOCIATION SUPPLIERS FUND**

Please mail your check to: VIRGINIA TRUCKING ASSOCIATION SUPPLIERS FUND
1707 Summit Avenue, Suite 110
Richmond, VA 23230

2008 VTA CONVENTION SPONSORSHIP LEVELS

(Please indicate your sponsorship level)

- PLATINUM** (\$1,500 or more)
- GOLD** (\$1,000 - \$1,499)
- SILVER** (\$500 - \$999)
- BRONZE** (\$0 - \$499)

_____ Attached is my check in the amount of \$_____ as a Sponsor of the
2008 VTA Annual Convention.

_____ Please bill me for \$_____

COMPANY NAME: _____
Contact Person: _____
Address: _____
City: State: Zip: _____
Phone: _____ Fax: _____
E-Mail: _____

Please print your company name as you would like it listed on the VTA Sponsor sheet:

NOTE: Platinum and Gold Sponsors please send your company logo in graphic format on a computer disk to use for production of the Recognition Banner to the VTA office no later than September 12, 2008. If you were a sponsor last year, please let us know if you want to use the same logo and it will not be necessary to provide us with an electronic version.

Virginia Trucking Association Suppliers Division
1707 Summit Avenue, Suite 110, Richmond VA 23230
Phone: (804) 355-5371 ♦ Fax: (804) 358-1374

**Virginia Trucking Association
2008 Annual Convention**

September 28 - 30, 2008

The Williamsburg Lodge, Williamsburg, VA

SPONSORSHIP BENEFITS

PLATINUM (\$1,500 or more)

- ✓ Recognition in the Convention Program
- ✓ Logo on Recognition Banner (Please provide logo in graphics format on computer disk.)
- ✓ Recognition in VTA Newsletter
- ✓ Recognition on VTA Web Site
- ✓ Listing on Sign at the Registration Desk
- ✓ Listing on each Table at Meal Functions
- ✓ Listing on Signs at Entrance to Functions
- ✓ Introduced at Business Meeting

GOLD (\$1,000 - \$1,499)

- ✓ Recognition in the Convention Program
- ✓ Logo on Recognition Banner (Please provide logo in graphics format on computer disk.)
- ✓ Recognition in VTA Newsletter
- ✓ Listing on Sign at the Registration Desk
- ✓ Listing on each Table at Meal Functions
- ✓ Listing on Signs at Entrance to Functions

SILVER (\$500 - \$999)

- ✓ Recognition in the Convention Program
- ✓ Listing on each Table at Meal Functions
- ✓ Recognition in VTA Newsletter
- ✓ Listing on Sign at the Registration Desk

BRONZE (\$0 - \$499)

- ✓ Recognition in the Convention Program
- ✓ Recognition in VTA Newsletter

PROMOTIONAL ITEM GIVEAWAYS

In addition to your monetary contribution, if you have any promotional items (golf balls, tees, pens, notepads, key chains, etc.) that you would like to donate for distribution to attendees at the convention, please complete the following:

_____ **Yes, We will furnish promotional giveaway items.**

(If you will be attending the convention, please bring your items with you. Otherwise, call the VTA to make other arrangements to get your items to Richmond.)

Company: _____

Contact: _____

Description of Item: _____

Quantity: _____

(A minimum of 150 "non-golf" items and/or a minimum of 50 "golf" items is recommended. Unused items will be returned upon request.)

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